

Key Elements of Powerful Positioning

- Balanced Dressing
- Correct Body Language
- Persuasive Speaking
- Gratitude/Thanking Note

Balanced Dressing Tips and Hacks

- Understanding Your Personal Style More Comfortable, Combination of
 your favourite colors, Representing
 your Profession
- Cohesive Wardrobe Go for the best Combinations, Shopping Strategy, Buy Maximum Looks, Try Variations.

- Understanding Your Body Agenda Proportion of the Body as per
 Current Physique, Creating a Best
 Fit.
- Creating Your Own Looks Maintain your own style statement, Signature Style, Accessorize to add Grace

Balanced Dressing Tips and Hacks

- Right Color Combination, Shade Card Technique, Opposite Side for Making Pair, Hydrated Face, No Smell(Use Suitable Tools)
- Use Black to Conceal Flaws, Avoid Slouchy Shirts/Blazers which gives an impression of Low confidence

Rule of 3 - Create a Capsule
Wardrobe & to camouflage Tummy,
use upper bottom same color to
create a thin line



Dos

Talk with your hands moving

Sit with Legs Crossed/Closed

Keep feet/heels on floors/crown of head high

Have a smile on the face

Have Patience all the time

Don'ts

Folding arms on small talks

Legs open

Slouch when sitting

Avoid Rudeness/aggressiveness

Never react under any circumstances professionally

Persuasive Speaking

Right Amount of Speaking, Keywords in Mind, Right Time, Right Situation

Always Leave an Impact while talking

A Wise Man Speaks Because He Has Something To Say, A Fool Speaks Because He Has To Say Something



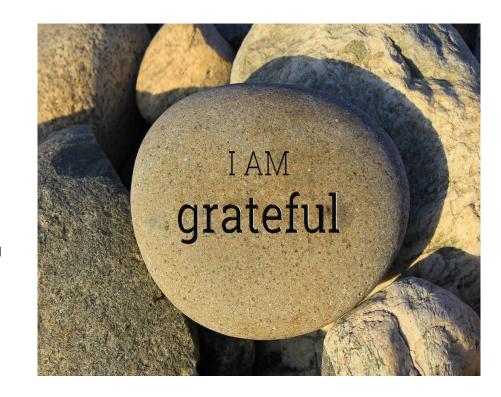


Gratitude/Thanking Note

Always be Grateful while meeting an important/unimportant person

As Kids, we are made to learn sorry, thankyou but as adults we often tend to forget these words

Confident greeting at dispersal is necessary



Internal Growth

Enduring Behaviour/Traits, Emotional Pattern

The Demands of Internal Growth are incredibly more important to us...then the need for any external expansion of our Power



Erics 8 Stages Theory of Human Development in Psychology

Trust V/s Mistrust
Birth - 1 Year

Autonomy V/s Shame 2-3 Years

Initiative V/s Guilt 3-5 Years

Industry V/s Inferiority 6-11 Years Identity V/s Role Confusion 12-18 Years

Intimacy V/s Isolation 19-40 Years

Erics 8 Stages Theory of Human Development in Psychology

Generativity V/s
Stagnation
41-65 years

Integrity V/s Despair 65 Years - Death



Key Takeaways

- **01** | Start Early
- 02 | Seek Meaningful Relationships
- 03 | Reframe Your Thinking
- 04 | Practise Gratitude
- 05 | Focus on Positivity
- 06 | Explore New Things
- 07 | Engage in Spiritual Practise







Thank you.

