

GUD-MISHRI PRIVATE LIMITED

36, SHOPPING CENTER JANTA COLONY ADARSH NAGAR JAIPUR- 302004

To,

Jaipur Branch of CIRC of Institute of CA / Centre of EXCELLENCE

Jhalana

Jaipur

EVERYONE deserves NUTRITIOUS, HYGIENIC, AND HIGH-QUALITY FOOD PRODUCTS.

We would like to introduce **Gud Mishri**, a Jaipur-based food brand established in 2020, currently operating **multiple outlets (Currently 7 Outlets) across Jaipur in ALL.**

Our brand is known for preparing **authentic Indian sweets, bakery products, and fresh food items using traditional methods and high-quality ingredients.**

What makes Gud Mishri unique is our commitment to **purity and transparency in food preparation.** Our production follows strict quality standards and includes the following key features:

GUD MISHRI		OTHERS
Redefining Indulgence with Purity & Health	BRAND COMMITMENT	Prioritizes profitabilty over Health
Only AMUL BUTTER Used	INGREDIENTS QUALITY	Palm Oil Used
ONLY Groundnut Oil		Soya or Refined Oil Used
ONLY Organic Gud (Jaggery) used		Refined Sugar
ONLY Dhaga (Rock Sugar) Mishri Used		Artificial Sweeteners
ONLY PURE GHEE Used		Vanaspati Used / Cotton Seed Oil
100% WHOLE WHEAT FLOUR / MILLETS Used		Mostly Refined Flour (MAIDA) used
NO FOOD Colours		Uses CANCEROUS colors
NO Essences		Uses SYNTHETIC flavours / essences
NO Premixes		Use PREMIXES to the MAX.
ORIGINAL Kesar Used		Unhealthy Essences and Corlours are used
WHOLE Kaju	Low Quality KAJU (tukdi) Pcs used	

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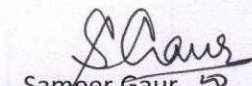
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In- House MAWA processed		OUT-SOURCED MAWA, with no guarantee / assurance
In- House PANEER processed		OUT-SOURCED PANEER, with no guarantee / assurance
100% VEGETARIAN - Silver Vark by BABA Brand		NO guarantee of Vark purity or the type of Veg / Non Veg
STRICT Quality Control, Premium Ingredients	HYGIENE & PURITY	No Quality Control, Cheap Ingredients
Traditional, Premium, Health-conscious and Authentic sweets	MARKET POSITION	Cost focussed sweets shop
Balanced, Nutritious Sweets & Bakery Products	HEALTH CONSCIOUS OFFERINGS	NO Health Benefits - MORE focus on PROFITS
NO WHITE LABELING, ALL in House PRODUCTION	SUB CONTRACTING	MOSTLY White Labeling, Multiple Company's Product

We believe that the, whether for daily consumption, special occasions, or festive requirements. Gud Mishri would be honored to explore opportunities to **supply sweets, bakery products, snack items, and refreshment packs.**

We would be grateful for the opportunity to get associated with the YOU. In this regard we would like to OFFER 10% to your Esteemed Organization and Staff. (The Staff is to share their respective Identities at the particular Gud Mishri Outlet - when visiting and purchasing at the Outlet.

Warm regards,


Sameer Gaur
Sales Manager

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